



May, 2002.

Dear Independent Business Owner,

Since its launch on September 1, 1999, our goal has been to build Quixtar into a strong and dynamic business, representing an opportunity unlike any other.

Over the last three years, the number of Independent Business Owners who have embraced this unique Web-based business has shown that our decision was sound: Nearly 99% of all registering Independent Business Owners in the U.S. and Canada are affiliated with Quixtar.

As you can clearly see, the marketplace has spoken -- Quixtar is the resounding choice in North America. So because of this overwhelming preference by IBOs, plus the efficiencies the Company can gain by focusing solely on one business opportunity, it will no longer be possible for IBOs to register or renew their businesses with Amway in North America.

This transition will be phased in over several months as follows:

- June 1, 2002: The Amway Registration Kit will no longer be available.
- August 1, 2002: Registrations into the Amway business will no longer be possible.
- September 1, 2002: As Amway IBOs renew, they will be converted to Quixtar and all business materials sent to them will bear the Quixtar name.
- January 1, 2003: All North America IBOs will be automatically converted from Amway to Quixtar, regardless of their renewal status.

Rest assured that Quixtar will continue to uphold the qualities and values that have been hallmarks of this business for more than 40 years: quality products and services, strong family values, and a unique business opportunity. And the Amway business opportunity will continue to thrive in Europe, Asia, and Latin America. (The Amway business will continue to be the business opportunity in the Dominican Republic and Haiti).

Together we can make Quixtar represent the best business, and the best business opportunity, in North America.

Best regards,

A handwritten signature in blue ink, appearing to read "Jim".

Jim Hunking
General Manager
Quixtar Canada Corporation

P.S. In addition, all of your Members and Clients will automatically be converted to Quixtar when you renew your business.